



CSMAR Leadership Academy 2026

Curriculum & Schedule

Session 1-February 5th-Kickoff & Team building

- All-day offsite Teambuilding
- Group Community Project planning with emphasis on strategic planning and community impact

Session 2-March 5th-Introduction to CSMAR & Business Foundations

- Overview of CSMAR history, mission and strategic plan
- Entrepreneurial/Leadership Skills
- Robert's Rules-Parliamentary Procedure
- Fiscal IQ Workshop

Session 3-April 2nd-Governance, Communication

- Overview of governance
- Roles of committees & boards in governance
- Effective communication strategies

Session 4-April 27th-29th-Legislative Days-C.A.R. Meetings Sacramento

- Meet with legislators
- Caucus and Block Party
- C.A.R. Directors Meetings-focus on Fair Housing, economic & fiscal policies affecting real estate.

Session 5-June 4th-Exploring Regional Impact & Networking

- Guest speakers from C.A.R. and NAR
- Networking strategies, beyond the real estate community
- Community demographics, state of schools and local city economics

Session 6-July 9th-Fair Housing

- Building inclusive business environment
- Engagements with groups such as AREAA & NAHREP
- Collaborate with Equal Opportunity, Community Outreach & Cultural Diversity Committee

Session 7-August 6th-Pro Standards, Ethics, Business Growth

- Pro Standards & Ethics Review
- Risk Management & its fiscal implications



Session 8-September 3rd-Community Engagement & Leadership

- Presentation of Community Project
- Discuss leadership's role in community

Session 9-October 1st-Graduation & Professional Commitments

- Ceremony/ Networking dinner event with local business leaders, community stakeholders & CSMAR
- Board of Directors
- Focus on future business & leadership roles-Survey to identify future roles and opportunities within CSMAR & the community

Questions? Please contact Gayle Sutton at GayleSutton@CindySlackTeam.com